

If you like shopping at _____,

Try shopping at _____.

AN AMERICAN IN UK SHOPPING* GUIDE

*Women's clothing

If you shopped at:



NORDSTROM



BANANA REPUBLIC

CURATE BY *JULIJ*
personal stylist

Check out:



HARVEY NICHOLS

For the Nordstrom level customer service and great rewards program

(Harrods + Fenwick also good subs a higher end Nordstrom feel)



For the mix of clothes, home decor/furnishings, home appliances etc.

& other Stories

For pieces that have a bit more feminine detail while still being capsule workable like Madewell.

MINT VELVET

On trend fun pieces for good prices

Massimo Dutti

Elevated work wear & capsule items

REISS

Classic dressier work and evening looks

www.curatebyjulij.com

If you shopped at:



J.Crew

ARITZIA

ANN TAYLOR
LOFT

TALBOTS

Check out:



LK BENNETT

For the feminine (& preppy) dresses and accessories

WHISTLES

For the capsule t's and sweaters



CREW CLOTHING COMPANY

For the copy paste preppy look of J.crew

ARKET

For neutral, minimal (clean line) staples
(owned by the H&M group along with COS)

J I G S A W

For quality sweaters and leather pieces

Boden

For bright, patterned clothes as well as casual basics

WHITE STUFF

For lively casual basics

HOBBS

For mature occasion wear, workwear, tailored items

MORE BRANDS TO HAVE ON YOUR RADAR

(The places that don't seem to have a for "like" that I recommend checking out)

BRITISH LOCALS

ME+EM

Fun work wear, does color and layering well

RIXO

Unique dresses

WOLF & BADGER

Curated mix of small designers that – very unique pieces

FRENCH DARLINGS

Sézane

Great sweaters and belts

s o e u r

Casual capsule dreams

ba&sh

Go for the jackets, dresses, knits and accessories

SCANDI GEMS

GANNI

Best in class Danish design

SAMSØE ∅ SAMSØE

Great basics – sweaters and t-shirts

(There is a small store in Soho)

ROTATE

BIRGERCHRISTENSEN

Party dresses & other fun pieces